



ABY™ NEWSLETTER VOL 17 - 2022

Q4 JAN - MAR 2022

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NEW PRODUCTS

ABY™ Manufacturing Plants :



INDONESIA
PT. Elegant Textile Industry
PT. Indo Liberty Textiles
PT. Sunrise Bumi Textiles



THAILAND
Indo Thai Synthetics Co. Ltd



GERMANY
Spinnerei
Lampertsmühle GmbH



SLOVAKIA
Spilatex, s.r.o.

Head Office :
Menara Batavia, 16th Floor,
Jl. K.H Mas Mansyur Kav.126
Jakarta 10220, Indonesia

Phone : +62 21572 2442
Fax : +62 21572 7177
Email : info.abby@adityabirla.com
Website : www.adityabirla-yarn.com

MESSAGE FROM THE DESK OF CHIEF MARKETING OFFICER



Dear Valued Business Partners,

Hope you are all keeping well and safe.

We have just completed our Financial Year 2021-2022 (FY21) in March end and it has been an overall good year for the industry however there were also some worrying trends which all of us had to overcome.

Fiber prices were very volatile last year especially for cotton and all the value chain had a tough time overcoming this and we did our best to insulate our customers from this by better fiber planning and higher stocking, ensuring high on time deliveries.

Another challenge which continued from last year was increasing freight prices, which touched record levels last year/early this year coupled with shortage of containers and space. ABY again absorbed a lot of costs at our end and with cooperation with our logistics partners ensured timely shipments to our valued customers. Hopefully this year we see stability in this area and expect that to continue.

Corona virus wreaked havoc across the world pretty much whole of last FY but we hope to see this in our rear-view mirrors now. The pandemic has receded, and the restrictions have mostly been removed from all the world, except very few countries. This will certainly boost the customer confidence to travel and spend more on leisure, garments, home-textiles & sportswear. The pleasure of shopping in real outlets combined with online will boost sales and growth.

We continue with our digital transformation journey and proudly present 3 new innovative product groups which along with sustainability also give superb performance and comfort. These are ABY 37.5, ABY Ramie Blends & ABY Power Stretch. These, coupled with our last years innovative product developments puts ABY as perhaps the most innovative and creative spinning company in the world.

We thank you, our esteemed customers and business partners, who have supported and encouraged us to get to this level and we commit to continue to pursue this innovation with sustainability path in the current FY i.e. April 22 – Mar -23.

Wish you all a Happy Ramadan and Happy Easter across the world and may this year be the best ever.

Thank you.

Warm Regards,

Anupam Dikshit

Chief Marketing Officer



At ABY™, we are constantly endeavouring to develop innovative product offerings to respond the changing consumer requirements and to stay ahead in competitive global market. This newsletter highlights ABY's latest developments with focus on superior performance combined with Sustainability.

ABY™ 37.5 - A Package of Performance combined with Sustainability



ABY™ 37.5 Technology is dynamic thermoregulation technology that triggers off of humidity and helps keep your body at the ideal body temperature of 37.5 degree celsius. The ABY™ 37.5® technology yarns contain active volcanic particles embedded into polymer which use body energy to optimize comfort and performance through thermal regulation in order to maintain relative humidity next to skin. Clothing with 37.5 technology acts like thermostat by removing moisture when human body is hot and retains warmth when the body is cold that means a perfect balance of comfort and performance.

Minimum 25% of this fibre is required in final fabric to ensure a minimum level of performance and can be changed depending upon the weight of fabric, application and level of performance required.

37.5® yarns also include an additive that Enhances the ability of microorganisms in the soil to break down synthetic fibers. This additive is permanently embedded to allow microorganisms to penetrate the fiber as they consume it. It Speeds up the natural degradation process in landfills, but not during use or storage

Features: Thermoregulation Technology, Traps odour, Ensures comfort

Applications: Sportswear, Active wear, Athleisure, Denim, Woven, Footwear

**37.5™ is a registered trademark of Cocona Labs, USA*

ABY™ Ramie Blends - An Exotic Touch Making You Feel Closer to Nature



Ramie is one of the oldest natural vegetable fibres available today. We, at ABY™, are excited to launch various blends of Ramie products in our range of Exotic Yarns. Ramie is a truly sustainable fibre which imparts variety of superior features to your clothing. Ramie is somewhat similar to Linen and is one of the strongest natural fibres with high wet strength. Usually blended with cellulosic or man-made fibres, Ramie is resistant to bacteria, mildew, and insect attack. It is able to withstand high water temperatures during laundering and is an extremely absorbent fibre which can dye fairly easy in reactive dyes.

Ramie Yarns are our latest addition to this category which is based on the principles of staying close to the Nature. This is the core feature of our Exotic yarn range and Ramie yarns are an apt fit to your collection of niche and exotic merchandise.

Features: Highly Absorbent, Breathable, Easy to Dye, Better Dry rates, Bacteria Resistant, Rot resistant and UV Resistant

Applications: Summer clothes, Upholstery and Curtains

ABY™ Power Stretch - A Power pack of superior stretch and exceptional recovery



ABY™ Power Stretch is break through invention for stretch properties which are resilient in nature. Imagine having superior stretch in your garment which is also combined with superior recovery and wash endurance. With ABY™ Power Stretch yarn what you get is nothing less than a powerful stretch backed by exceptional recovery even after repeated washes and stretches. Garments made with Power stretch yarns are able to maintain high level of stretch, recovery, colour fastness wash after wash.

Our latest addition to our range of Performance Yarns, ABY™ Power Stretch is highly recommended for your denim wear or a sports wear in which you are seeking for a combination of comfort and performance

Features: Exceptional Stretch and Superior Recovery

Applications: Bottom Weights, Denims, Polo wear