



## MESSAGE FROM THE DESK OF WORKS HEAD

**Dear Valued Customers,**

It is my pleasure to share our manufacturing excellence through this newsletter.

We started Dyed in OE Solid Black & Mélanges at PT Indo liberty, We have also started TC/CVC mélange and PV Dyed at Indo Phil Textiles. After an enthusiastic response from our valued customers, we are now planning to build capacity of Dyed yarn at PT Indo liberty Textiles (Indonesia) by April, 2019.

We have also forayed into Technical Textiles by commercial production of Polyester FR, Polyester Bright for automotive segment, Homopolymer acrylic for hot gas filtration, PPS and other new product range. We have also started multifold yarn up to 24 ply at PT Elegant & PT Sunrise.

We participated at Premiere Vision in Paris and displayed our complete range of products and customers appreciated and shown deep interest in ABY's innovations.

ABY is a customer centric organization and we have covered our customer's voice under Mission Happiness initiative for Korea, Turkey and Indonesia market. We have received valuable feedback and we aspire to delight our customers through our innovative products and services across the globe.

We are committed to serve in better way every time and welcome feedbacks from our valued customers which give us opportunity to improve always.

Warm Regards,  
Sanjeev Gupta  
(Joint President)  
PT Indoliberty Textiles

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## ADITYA BIRLA YARN (ABY™)

### INDONESIA

- ▶ PT Indo Liberty Textiles
- ▶ PT Elegant Textile Industry
- ▶ PT Sunrise Bumi Textiles

### THAILAND

- ▶ Indo Thai Synthetics Limited

### PHILIPPINES

- ▶ Indo Phil Textile Mills, Inc.

Having in total 600,000 plus equivalent spindles in all the 3 spinning technology - Ring Spinning, Open End Spinning & Vortex Spinning.

# ABY SUSTAINABLE INITIATIVES

As resources are being exhausted fast, natural fibres are so limited to process and petroleum-based fibres like acrylic, polyester, nylon and spandex are not being the most environmental friendly, so it is the need of time to look for sustainable alternatives for producing yarn and fabrics. In this initiative, **ABY is committed towards ecology and has come up with numerous options in sustainable yarns which have a perfect balancing between latest fashion trends and minimum exploitation of resources in manufacturing of yarn.** Following are some of the sustainable yarn options that ABY is offering worldwide.

## 1 ABY GREEN POLY (RECYCLED POLYESTER YARN)

ABY Greenpoly, made of recycled polyester, is a sustainable yarn. It offsets use of crude oil, conserving precious natural resources & energy. **ABY uses recycled polyester fiber that is made from recycled materials including used plastic bottles.** The process of converting PET into recycled polyester requires much less energy than in the case of normal polyester. It takes approx 30 - 40% less energy. It also dilutes the threat of plastic bottles on our earth.

We use recycled polyester with Global Recycled Standards Certificate (GRS Certificate).

### END USES:



POLYESTER PROCESS COMPARISON	
VIRGIN POLYESTER	RECYCLED POLYESTER
Crude oil wellhead	Process eliminated
Crude oil refinery	Process eliminated
Naptha	Process eliminated
Xylenes	Process eliminated
Paraxylene	Process eliminated
TA & MEG	Process eliminated
Polymerization	Recycled feed stock preparation
Extrusion	Extrusion
Staple Processing	Staple Processing

Recycled polyester products are certified by SCS Global Service (SCS) for recycled content claims. SCS is a leading third party certifier and standards developer of environmental and sustainability claims. To qualify for recycled polyester branding, products must be certified to contain a minimum of 30% recycled polyester by weight of total construction.

## 2 ABY COLOURLAST (DOPE DYED YARN)

ABY colorlast is based upon **dope dyed fibres** which is offered as sustainable yarn due to following advantages. **During the dyeing process, no water is used in the Dope dying process.**

- In melt spinning method, chemicals are conserved.
- Low energy and water usage costs.
- Energy saving and carbon reduction.
- Green house emission reduces up to 20%



## 3 ABY BCI (COTTON YARN)

ABY offers BCI cotton yarn, BCI works with a diverse range of stakeholders across the cotton supply chain to promote measurable and continuing improvements for the environment. **ABY has a holistic approach to sustainable cotton yarn production which covers all three pillars of sustainability: environmental, social and economic, each of the elements – from the Principles and assurance of BCI.**



## 4 ABY FLEXO

This is self stretched fashion cum sustainable yarn, **powered by Dupont Sorona®**, made, in part, with biobased ingredients instead of petrochemicals, thereby, reducing dependence on petroleum/fossil fuels – a finite resource. **It's a renewable sourced polymer.** Sorona® made of 37% plant-based materials for a more sustainable lifestyle.



## PREMIERE VISION



**ABY participated in Premiere Vision, September 18, a global show for fashion professionals.**

We exhibited there various categories of our product i.e ABY Specialty, ABY Performance, ABY Sustainable yarn, ABY Style, various trendy slub patterns etc. Number of visitor including existing customer as well as new traders, end user and research scholars visited our stall and found product interesting and innovative. ABY Flexo and linen based yarns were centre of attraction for most of the visitors.

## FUTURE PRODUCT OFFERING



### ABY Dope Dyed Yarn

ABY has been offering dope dyed black / melange in viscose open end.

Now ABY is coming up in ring spun with all shades of dope dyed in polyester, viscose and P/V blends. This project will be finished till march 2019 and ABY will be able to offer in market from April 2019 onward.

### ADVANTAGES OF DOPE DYED

- ▶ Environmental friendly
- ▶ Strong corrosion resistance
- ▶ Fabric can be water washed repeatedly
- ▶ Excellent color fastness
- ▶ Uniform in color
- ▶ Shorten lead time in fabric manufacturing process
- ▶ Highly resistant to UV fade and shade changes

### Introducing New CMO: Mr. Adnaan Zaheer

ABY is pleased to announce the joining of **Mr. Adnaan Zaheer as Chief Marketing Officer**. In this role, Adnaan would be responsible for formulating and leading the global sales, marketing strategies and new product development for Overseas Spinning Business.

This will include developing strategic marketing and promotion plans to achieve global targets and objectives at (ABY) through existing as well as new markets/customers/ segments/channels, continuous product innovation, application and value added services. He will also be responsible for Business Sustainability & Growth, Brand Management & Promotion, Commercial Strategy of Yarn Sales, Market Research & Intelligence, Customer Satisfaction and People Development. Adnaan has completed his MBA (International Business) from Banaras Hindu

University (BHU), Varanasi (India) in 1992. He comes with 24 years of International experience in India and Overseas, in Strategic Planning, Sales and Marketing, Business Development, Relationship Management, Strategic Tie-ups/ Negotiation and Trading Operations. Prior to joining us he was associated with various organizations like Himatsingka Seide Ltd, Arviva Group, Texmaco Group and Raymond Woollen Mills. He has lived and worked for 8 years in London and 2 years in Jakarta, respectively. Travelled extensively across Indonesia, Taiwan, Korea, China, Italy, France, Belgium,



**Mr. Adnaan Zaheer as Chief Marketing Officer**

Holland, Germany, Ireland, Greece, Portugal, Poland, Spain, Australia, Brazil, US and UK. He has also set up Procurement and QA office in China and managed the team from UK.

Let us join in welcoming Adnaan and wishing him all the success in his new assignment.

### “Bosstomer Day” on 6<sup>th</sup> Sept, 2018 at The Trans Luxury Hotel, Bandung.



ABY believes in creating relationship with valued customers and as a part of customer relationship, **ABY celebrated “Bosstomer Day” on 6<sup>th</sup> Sept, 2018 at The Trans Luxury Hotel, Bandung.**

Customer from all part of Indonesia participated in this extravaganza. ABY displayed various products through attractive product exhibition. shared product capabilities, innovations and launched the dream project of “value chain accreditation program” which was explained in detail by bussiness head of ABY, Mr. Thomas Varghese. All the customers appreciated the event.



### OUR CAPABILITY

We can supply  
Multifold yarns  
on Jumbo  
packages up to 15  
lbs & 24 ply  
with resultant yarn  
count of 0.75 Ne

# SPECIALTY YARN

**ABY specialty are the yarns having value addition of special fibres and special technological improvement.**

ABY is always focused on creating excellence and special values. As a result, ABY is able to offer numerous special yarns under tag of "ABY Specialty".

## 1 BIRLA MODAL

Birla Modal yarns are available with Compact & Siro Compact options in single ply as well as two ply.

- Brilliant Colours
- Better Lustre
- Stable fit
- Super fine



Yarn Composition	Count Range (Ne)
100% Modal (RS & Vortex)	16 to 40
50% Modal 50% Cotton (RS)	16 to 40
70% Modal 30% Polyester (RS)	16 to 40
100% Micro-Modal (RS & Vortex)	16 to 60
50% Micro Modal 50% Micro Polyester	30 to 40

## 2 BIRLA LINEN

ABY™ manufactures various linen blended yarns using superior quality cottonised linen fibre of European origin, which is fine and soft for apparel and home textile applications. Linen is a cellulosic bast fibre that grows inside of the stalks of the flax plant, one of the oldest cultivated plants in human history.



Linen Categories	Compositions	Count Range (Ne)
High Content Linen	55% Linen 45% Viscose	5 to 20
	55% Linen 45% Polyester	7 to 20
	15 % Linen 85% Viscose	7 to 30
	15 % Linen 85% Cotton	7 to 30
Linen Classical Blends	15 % Linen 85% Polyester	7 to 30
	30% Linen 70% Viscose	5 to 30
	30% Linen 70% Cotton	7 to 20
Linen Triblend	30% Linen 70% Polyester	7 to 30
	Linen Triblend with Modal/Wool, Polyester/Wool, Bamboo/Wool, Viscose/Wool	10 to 30

ABY™ can supply Natural as well as Bleached Linen yarns in single as well as two ply.

## 3 BIRLA EXCEL

Birla Excel is a third generation fibre, the latest in the line of cellulosic fibres from Birla Cellulose. Made from a highly eco-friendly process it combines the comfort and luxury of a natural fibre with the engineered precision of a manmade fibre. Its manufacturing process is well recognized as sustainable process.



Yarn Composition	Count Range (Ne)
100% Excel and in blends with Cotton, Modal, Linen, Viscose and Polyester	Ne 10/1 to Ne 40/1 (2-ply option also available)